Preparing Technicians for the FUTURE OF WORK

EPISODE 28: SHOW NOTES AND ACTION ITEMS

In this interview you heard Jennifer Oddo, Executive Director at Youngstown State University's Workforce Education and Innovation division, talk about the move to reinvent the IT workforce, and the workforce in general. She highlighted information about work-based learning and apprenticeship programs to address a wide range of skills in what she calls new-collar jobs:

> *We have many flavors of technicians, whether you're coming from advanced manufacturing or in the IT world to cyber analysts, IT support, software developers. Many of these jobs, these new collar jobs, don't necessarily require an advanced degree for entry. But we learned that we can teach these skills through community college programs, career and technical centers, and again, apprenticeships. So, thinking differently about the job requirements is one of the gaps that we have right now.*

You action item is to increase your knowledge of these types of programs and adapt and adopt apprentice-type strategies for your own programs. Start by checking out the links below:

- New Collar Certificate Program: It's not about degrees, it's about skills, https://www.ibm.com/training/newcollar/
- Pre apprenticeship programs, https://www.apprenticeship.gov/employers/explore-pre-apprenticeship
- IBM's new collar program, https://www.ibm.com/us-en/employment/newcollar/index.html